

SOLV's Vision

Accelerate India's economy by solving growth challenges for every SME in India.

SOLV's Mission

We aim to empower SMEs to create over 10 million jobs, go global and contribute 50% to India's GDP by 2025.

SOLV is India's trusted B2B e-commerce marketplace for SMEs. The SOLV platform facilitates commerce in a trusted environment, while easing access to finance and business services through one seamless digital experience. SMEs on the SOLV platform can discover, connect and do business with other verified buyer and sellers and take advantage of on-demand working capital & term loans and business services.

At SOLV, we believe the time is ripe for India's 60 Mn+ strong SME economy to reap the benefits of a pure-play B2B e-commerce marketplace. SMEs are India's backbone, accounting for nearly 30% of GDP, 40% of the workforce and 40% of exports. The SME sector is growing at ~10% YoY, however, despite rapid advances in technology across various sectors of the economy, this sector has not been able to harness technology for growth. At SOLV, we are leveraging technology and data to accelerate growth for SMEs.

The biggest pain point for SMEs when it comes growing their business lies in establishing their credibility and connecting with a broader customer and supplier base. The second challenge is getting timely access to finance. The third challenge pertains to business operations that involve a lot of tedious, time-consuming tasks; leaving the business owner little or no time to focus on growing the business. These include managing cross country logistics, hiring a skilled workforce, taxation, accounting, legal & compliance etc. The SOLV platform leverages technology and data to help SMEs address all these three challenges.

SOLV is digitizing India's physical B2B supply chains and creating a Digital Trust Model for the SME ecosystem. This is enabled by a robust e-commerce platform powered by AI & ML technology, backed by an end-to-end fulfillment infrastructure. In addition, SOLV's proprietary trust score, the SOLV Score, helps SMEs establish credibility online and aids in credit decisioning.

SOLV aims to be the largest trading ground for India's manufacturers, wholesalers and retailers across fast-moving and volume-driven categories. We currently serve the FMCG, HoReCa, Apparel and Consumer Electronics categories.

SOLV is owned 100% by the Standard Chartered Group, headquartered in London. Standard Chartered Bank is India's largest international bank (in terms of branch network) with 100 branches in 43 cities and has been operating in India for the past 160 years.